As a frequent flyer, I beg you not to allow cell phones to operate during flights. I don't care if it is 'safe' or not. I cannot imagine how awful it would be to have some 'yahoo' next to me gabbing into his cell phone throughout the flight. Bye-bye nap time. That would drive me absolutely crazy, and I would likely get into some kind of fight with the inconsiderate person. We have enough to deal with, including screaming kids and the like, please don't make flying utterly unbearable.